RIKER AND HEGEMAN DRUG STORES

Billie Burke 500 Chocolates,

The biggest candy hit in many moons. Since the day this exceptional candy made its first bow to the public it has won all hearts.

It is an uncommon assortment—richer, more expensive in the making, far more novel than most chocolatesand actually the equal of other 80 cent candies.

The fillings are such varieties as Malaga coffee, burnt chopped almonds, raspberry jelly, cream mints, chopped figs, Louisiana chips and nougats of various kinds and many more. The chocolate coatings are rich and creamy, made from a blend of specially selected beans and deliciously flavored with the genuine Mexican vanilla. Made in a factory as clean and sanitary as a model kitchen.

We are proud to tell you all the details concerning Billie Burke Chocolates and their making.

We are convinced that they cannot be duplicated anywhere at the price.

Make Billie Burke Chocolates your week-end habit. You'll find them both satisfying and

economical at the price. Per pound, 50c.



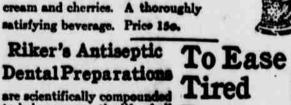
What You'll Need at the Beach

Cork Balls Ball playing is the best surf game yet invested. Our cork balls are 10c up the right sise.... 10c up

Water Wings Of the greatest help in learning to swim. Even the children will be ease with them. Ours are very sturdily built, infinte theroughly. In colors, 25 C. Bathing Garsero-Elactic belt with side supporters of strong webbing and elactic, non-rustable huckies.



tra effort to offer you something more cooling, more refreshing and more delectable than usual, if possible. Orange Float is a very generous drink made with the richest ice cream, delicates change outes and topped with whipped cream and cherries. A thoroughly satisfying beverage. Price 150.



are scientifically compounded to help preserve the life of all kinds of teeth. Their regular use insures white, strong teeth, firm healthy gums, and a surgically clean mouth. Paste, 15c: Powder, 15c: Inmediate and Liquid, 25c.

Riker's Foot Balm—a liquid Proparation which gives quick relef from inflamed joints, bunions, corns, callenses and any 25c

Invaluable for the preper care of the teeth. Used instead of a tooth pick will instantly remove all trace of food. Price.... 10c

Necessity

x tite

A Cooling Foot Powder

For Those Who Walk

John's

Metabotone

Tablets

are a powerful tonic and reconstructive agent. They invigorate the nervous and

guaranteed to please or money cheerfully refunded. In Fit Condition to Enjoy My Vacation.'

Each of our own preparat

Warm Weather Luxury Riker's Septone

Three-in-One Bath Spray

Soap

is an antiseptic shampoon making properties which tone up the system and wine possesses the great nutritive bloom making properties which tone up the system and make you fit. Enjoy your vacation to the full make you fit. Enjoy your vacation to the full make you fit. Enjoy your vacation to the full make you fit. Enjoy your vacation to the full make you fit as well as all the fun you can gratifying results are durable. Caly 229

combined use of Riker's Riker's Beef, Iron and Wine Septone (tonic), 75c and 25c, and is unexcelled as a strength 50 c Riker's Septone Soap, 75c and 25c. builder. The bottle..... 50 c

Holdfast Bath Spray



Summer Attractions in

"FATOFF"

will allow you to use again the clothes laid away as far too small. FAT REDUCED by the safe, sure, simple, external "FATOFF" home treatment.

There is positively NO EXER-CISING, NO STARVING, NO MEDIC NE. "Fatoff," regular eise \$2.50. "Fatoff" for double chin, ocial sise, \$1.50.

R& H Beauty Pariors Sundborgs **\$8** Switch for **\$4.95**

Friday & Saturday Only This exceptional bargain is a naturally wavy human hair switch of the very best quality, in all shades except gray. Actual \$8 value, special price for Friday and Saturday only, \$4.95.

Wave

The New Bulgarian During the "sticky" summer days, in the city or at the abore, the hair is certain to be unruly and cause many an hour's discomfort. Cover it with the Bulgarian Wave—a beautiful new coiffure, with charming lines. The gentle undulations of hair framing the face are immensely becoming and the cluster of curls needling at the nape of the mack impart a youthful appearance to the weater. tints.

A greaseless cream of vel-A greaseless cream of velvety consistency with the antiseptic qualities of peroxide. Of rare value in maintaining a good complexion....25c Lundborg's Liquid Complexion Powder

A thorough trial of this new liquid powder will demonstrate its practi-c a l qualities. White and flesh

muscular systems, build up the blood and stimulate the appetite. The \$1 bottle..... John's

Cascara Compound Tablets

They relieve constipation, biliousness and recurrent headache. Safest remedy for chronic cases in men, women and children. 25c

You Are Safe When You Buy at



"Makes Manicuring Easy" all through the hot Summer, when folks are apt to neglect their nails. Keeps the outline of the nail trim and smooth, removes the rough and ragged cuticle, and does away with tedious use of cuticle knife and scissors. In fact it simplifies manicuring fifty ner cert. Fro sises... 23c and 45c

Getter Nail White New and instantly popular. Here at last is a nail-whitening eream so bland and harmless it can be used safely under the nails. Not a bleach Contains no acids or injurious matter. Removes those last annoying traces of grease, grime, ink or paint stains instantly 23 c

Kent's English Hand Scrub

Best quality fibre and bristle; sturdy, well built, long wearing, with back conveniently curved to fit the hand. Extra 15c

Hair Brushes Pure bristles, best foreign makes. Solid hard wood backs, in great va- 79c riety, at..... 79c

IKER AND HEGEMAN DRUG STORES Telephone Your Orders to the Nearest Riker and Hegeman Store

Mail Order Dep't 162 W. 36th St.

Coffee "The Coffee

1b. 33c

10 THE We Give Surety Coupons Free With Purchases and Redeem Them in Merchandise

In New York's Shopping Center

Graduation Outfitting for Boys and Girls

Anticipating the special clothing requirements of the important occasion with special economics that will add their special satisfaction to a mother's pride in her clever children.

Boys' Navy Blue Serge Suits

Accepted everywhere as the correct etyle for grad-uation and other ceremonials which place the boys in the spotlight.

\$7.50 Norfolk Suits at \$4.98 All wool navy blue serge, cut in the newest yoke and box plait model: trousers are full cut and full lined. Suits are elegantly tailored and trimmed. Sizes 7 to 18 years.

\$10 Suits of Fine Sun-proof Navy Blue Serge at \$7.98 All wool navy blue sunproof serge, cut in the newest yoke, with box or knife plait models; mohair lined; trousers are peg top, full lined. Sizes 8 to 18 years.

\$13.50 Suits of Very Fine Blue Serge at \$9.98

High grade all wool navy blue sunproof serge, cut in several styles, this year's new Norfolk models; coats are mobair lined; trousers are peg top, full lined with striped lining. Sizes 8 to 18. O'Neill's Store for Dad and the

Silk Remnants Regular values 50c to \$1.50, at, yd., 19c to 89c

Brilliantine

Regular value, yd. 39C 65c., special at, yd. 39C 52-inch wide, dust-proof Brilliantine a black, navy blue and cream, a very ultable fabric for Bathing Suita, presses and Skims.

O'Nelli Main Store—Second Floor,

> Muslin Remnants 1000 at 1/2 Price

In lengths from % yard up to 6 yda; posisting of yard wide muslins, full ridth sheetings, cambrics, shirtings, ckings, etc. Piece ends, accumulated om our own stock. For Friday only.

Wash Goods Remnants

Regular values up to 50cyd.; special at Including Lawns, Batistes, Dimittes, also white goods. An endless variety of the most desired fabrics.

New Yami Cloth Regular value 35c 19c A very serviceable fabric in white and colors: nothing better for washing and wearing.

O'Neill Main Store—Second Ploop.

Ramie Linen Regular value, yd., 29c
45c; special at, yd., 29c
36-inch Ramie Linen in an the newset colors. Excellent value. at remarkable reduction
O'Neill Main Store—Second Floor.

Foun ain Pens Regular Value \$2.50;47C Special at 14 kt. guaranteed pen point, genu-ine vulcanized rubber barrel. Every one is guaranteed one year. O'Neill Main Maco-Main Floor.

Men's Underwear Regular Value 50c to \$1.50; Special at, 35C Garment

Shirts and Drawers, shirt sisse, \$4 to 45; drawers 25 to 42; Union Suita, \$6 to 46. They are slightly soiled, but can be removed by laundering.

O'Neill Homefurnishing Store — Main Floor.

Men's Shoes Regular Value \$3.00, \$3.50 and \$4.00;

Special at, pair, \$1.40

The famous W. L. Douelas Oxfords, in patent colt, tan Russia, black vici and gunmeral calf leathers, all low shoes; not every size in all styles, but we can suit you with an excellent pair. and \$4.00;

10-Pc. Cooking Set Regular value \$1.22, 69c special at



Surety Coupon Week

Forty Free Coupons
Regular Value \$2.50.75c To start new books—start as many as you think you can fill—there will be forty free coupons in each. Thirty coupons free for each book you have partly filled.

No Purchase Is Necessary to Obtain These Free Surety Coupons Ask for them any day during this week

Extraordinary Friday Bargains in Stamped Underwear

Just the thing to take with you to embroider while enjoying the shore or mountain breeze.

Stamped Night Gowns, Combinations and Chemises

Fine, soft nainsook, stamped in attractive designs for hand emthat price.

50c Towels Children's 15c Corset \$1 Dresses, 50c Covers, 10c at 25c Excellent quality nainsook; attractive designs, in a good initials and other patterns.

Ready to wear, except the embroidering. Made of fine lawn.

GROCERIES Specials for, Friday Buyers Specials for, We Reserve the Right to Limit Quantities.

Smoked Sugars Breakfast

Armour's White dark of the first seal of the fir Burery Olive Oil— 82.95 Union case . 81.50 9 gallon case . 81.50 9 gallon case . 80c Full guart bottles . 80c Junt bottles . 60c Sweet Clover Milk-One of the best grades of can-densed time; sold else-where at 120.; this sale, White Wines Rolled Oats Fresh mill-ed; 5 ths. for ... 1866 Surety Washing Fowder Large package; this sale.

Beter Ross Scouring Sono Cheese

ter-No. 2 lars. this a to.

Durker's Saind Dreaming
Large bottles. Bleet
small bottles. Bleet
Heins Innia Relias.
Large bottles. 22c line
Large bottles. 22c line
packages. 24c; small
packages. 14c
Holland Rusk-Per pack
age
Quaker Parina 1 b
puckages this sale. 5
Tungerines or Susce
of a pes — Packed 1)
Spain: the large flat time
Spain: the large flat time

Chestant Flour-The B. R. large time. 11 Del Mente Preserves Peach, plum, strawberr

Department Imported Bequetaria in ported Bequetaria in ported Bequetaria in ported Carmonson in company in the ported Beauty in ported Beauty in ported Beauty in the p

Gins

Irish Whiskies
Bushmills—Per bottle
Bushmills—Per bottle
Burke's Irish—Per bottle
Burke's Irish—Per bottle
Brandies
Brandies
Martell or Hennesser
Three-Star-Bot. 51.45
Surety—Full quart. 97c

California Port
and Sherries

\$1.50 quality: this saic per gallon of galloy: this saic per gallon. She galloy: this saic per galloy. She galloy: this saic per galloy: this saic per galloy: this saic per galloy. She galloy: this saic per gallo

Sotch Whiskies

Delicatessen

Dept.

m p o rted Frankfurter

I m p oried Prankfurfer Satisfies in Tito-No. 6. Demostic Cervelat Sati-lare-in Satisfies Lo. 118c

Fresh Fruit Dept.

Crackers | Pure Rice | Coffee For sealing up presh baked N. B.

The Surety; uncoated; a ib, musiin bage, 30e s
ages of 1 lb, this c. Narcissus Bisages of 1 lb, this cuits; per ib. 10e bag.

The Surety; uncoated; a ib, musiin bage, 30e s
iin bage, 30

Girls' Summer Dresses-New Styles

Misses' Voile Dresses, at \$10.95

Coat effect with marquisette, collar and shield, 3/4 sleeve, frill of net at wrist, finished with crushed belt of satin. Sizes 14, 16 and 18 years. Misses' Wash Dresses at \$5.95

Coat effect combination dresses with plain skirt trimmed with contrasting colors and small buttons. Ginghams and Percales. Sizes 14, 16 and 18 years. Misses' & Juniors' White Em-

broidery Dresses, at \$5.95 In two distinct models trimmed with fine lace and ribbons. Sizes 15 to 18

Tailored Skirts

You may select any material from our Black and Colored Dress Goods Department; you buy the material and we will make you a tailor-made skirt for 750. For Friday and Saturday.

Sample Hosiery

Regular Value 25c 14c to 35c; Special at, pr. 14c For Men. Silk, itsle and cetton socks with reinforced soles, heels and toes, In americal colors.

For Women-Lisies and cottons with double heels, toes and solos, in all the wanted colors.

Women's Hosiery in the Main Stere.

First Ploor.

Regular Value 35c 23c to 59c; Special at, pr. 23c For Men-Extra fine quality of eith, liste and cotton Half Hose with reinforced soles, beels and toes, in many new colors.

For Wesness-Imported and domestic makes, in good cottons and listes, all wanted styles and colors.

Men's Hosicry in O'Neill's Big Store for Dad and the Hors.

Canvas Shoes

Regular Value \$1.25 Women's white canvas Oxfords, with turn sole and covered Cuban heel, also white canvas turn sole Pumps, with covered heel and slik bow.

Parasols

Special at \$1.95

Sets of Books Regular Value \$8; \$1.50 Including Dickens in 6 volumes. Pos in 10 volumes, liugo in 6 volumes. Shakespeare in 10 volumes. Kipling in 10 volumes. Stevenson in 6 volumes and Ecott in 6 volumes.

Black and White Per bottle State Three-Nigr Bottle Ball Guart. D7c Reg. Value \$10 Writing Desk \$6.98 Special at



O'Neill Housefurnishing Store Third Floor. ~~~~~

Refrigerators Regular Value \$11.98;



O'Neill-Adams Co., Sixth Avenue, 20th to 22d Street New York City.